Maren Holt

SENIOR PRODUCT DESIGNER, ENTERPRISE AND FINTECH

Paris, France
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Available from February 2027

Twelve years designing the calm, exact screens that people use to move money and run companies. Lead and principal roles, embedded with engineering.

EXPERIENCE

2024 to now

Lead product designer, Tallymere

Treasury workspace for mid-size companies. Led research, interaction design and the first component library with two designers and nine engineers. Daily cash position down from 2 h 10 min to 18 min; 41 of 41 clients moved off spreadsheets; 63% fewer reconciliation tickets.

2022 to 2024

Principal designer, Ostrand Procure

Purchase approvals for a 9,000 person manufacturer. Service blueprint, approval path and a rules builder for finance admins. Average approval down from 6.2 to 1.9 days; 38% fewer escalations; 4,800 weekly approvers.

2020 to 2022

Design lead, Aldra

Retail banking app. Onboarding and payments, with compliance from the first week. Sign up completion up from 54% to 81%; median account opening in 6 minutes; App Store rating up from 3.9 to 4.7.

2017 to 2020

Founding designer, Meridian at Pellam Pay

Design system for nine product teams: tokens, 212 components, documentation and the contribution model. All components WCAG 2.2 AA; screen build time down 35%; adopted by 9 of 9 teams in eleven months.

2014 to 2017

Product designer, Norrvik Insurance

Claims and policy tools for agents and customers across four markets.

PRACTICE

- Research with operators, not only buyers
- Interaction design for dense, high-stakes data
- Design systems and accessibility
- Service blueprints and approval flows

EDUCATION AND LANGUAGES

- MA Interaction Design, 2014
- English, French, Norwegian

TOOLS

- Figma, prototyping in code, SQL for research

Maren Holt and every company named here are fictional. A concept portfolio on Prompted, 2026.